

yea!

NEWSLETTER

The Newsletter of Young Entrepreneurs Academy

www.yeaindia.com

August was a super month for YEA!



Mumbai Inaugural class with Mr. Harsh Mariwala

We launched our centres in Mumbai and Bangalore this month. We had incredible speakers such as Mr Harsh Mariwala from Marico, Mr Sanjeev Mohanty from Levi Strauss and Mr Siddharth Lal from Bruce Clay. The reason our talks are high impact is due to the fact that there are no slides, only an interaction that is always full of stories and lots of Q&A! In addition, this month we had 3 amazing field trips. One was at the Hyderabad airport, where thanks to the GMR Group, our students got a glimpse of the behind the scenes working of an airport in addition to a great presentation by their strategy team. In Delhi, our students visited the office of tech logistics company Delhivery and spoke to their founders on the opportunities and challenges of the logistics space. In Hyderabad, we visited Green Gold animation studio, the creators of Chhota Bheem!

We are truly grateful to all our speakers and field trip hosts for selflessly carving out time and making these interactions such memorable experiences for all our budding entrepreneurs.

In addition to speakers and field trips, our teachers are working hard in the classroom with the students on the idea generation phase. We are listing down student interests, brainstorming on ideas and forming teams. Last year we had 65 business plans and this year we look forward to having many more unique ideas!

August Field Trips

Hyderabad field trip at the GMR airport



Delhi field trip at tech logistics company, Delhivery



Hyderabad field trip at Green Gold Animation, makers of Chhota Bheem



“I re-iterate, the future of our country looks robust. The quality of questions and the level of thinking would put a lot of b-school classrooms to shame. It was a pleasure to interact with the young and aspiring minds and I hope some of their ideas take off in the near future.”

— Bhavesh Mangwani, Delhivery co-founder

August Speakers



Mr. Harsh Mariwala
Chairman, Marico Ltd



Mr. Sanjeev Mohanty
MD, South Asia, Levis Strauss Pvt Ltd

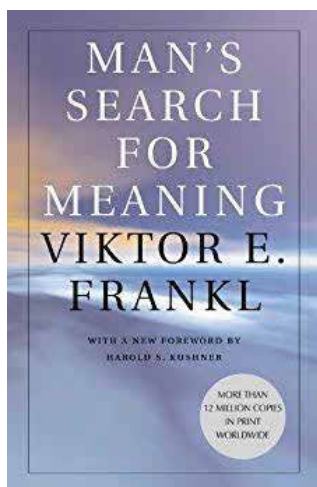


Mr. Siddharth Lal
CEO, Bruce Clay Ltd

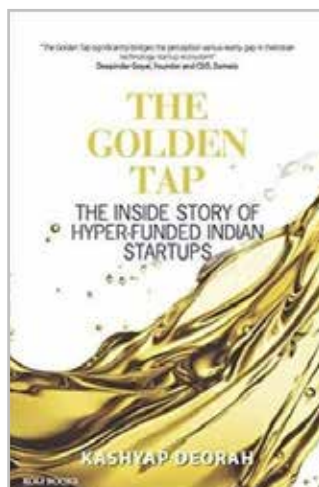
Bangalore inaugural class



YEA! recommends



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Mr. Harsh Mariwala



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