

# yea!

## NEWSLETTER

The Newsletter of Young Entrepreneurs Academy

[www.yeaindia.com](http://www.yeaindia.com)

## September was buzzing with activity for us!

We continued having inspiring field trips and speakers – Mumbai class visited the Fila store and heard Rohan Batra and Vasuta Kalra speak on marketing and brand building, Bangalore class visited Rahul Narayan's space entrepreneurship venture, Indus Moon Mission and loved their rover ECA (Ek Chotisi Asha), Delhi class got a taste of the restaurant business at Jamun with entrepreneur Rakshay Dhariwal and Mumbai class had their field trip at TGIF restaurant with Rohan Jetley and at Restaurant 145 with Ritik Bhasin. In addition, we had Mukesh Bansal, founder of fashion portal Myntra and founder of health venture Curefit speak to our students.

So many stories and so much inspiration .....

In the classroom, we focused on 2 essential skills that every entrepreneur must master – Marketing and Finance. Our teachers made these topics fun and interesting for our young entrepreneurs. In addition, we ensured that the final business ideas were refined some more, especially the marketing and finance aspects of the business plans.

We are always amazed at how driven are students are! In spite of their demanding school and extracurricular pursuits, they continue giving their 100% to the program, we are truly proud of them!



Mukesh Bansal, founder Myntra & Curefit spoke to our Bangalore students



## September Field Trips

Space entrepreneurship, Indus Moon Mission field trip at Bangalore



Field trip at Fila, Mumbai





Delhi field trip at Jamun restaurant



Mumbai field trips at TGIF and Restaurant 145







Happy kids at YEA!

**IDEAS** that  
make  
everyone  
**SAY yea!**

**YEA! INDIA**

**4** CITIES

**150** STUDENTS FROM **40** SCHOOLS

**41%** GIRLS

**YOUNG**  
ENTREPRENEURS  
*Academy*

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